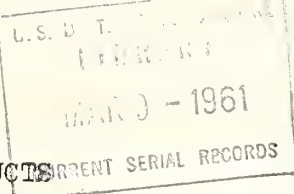


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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
JANUARY 1960



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ICE CREAM PRODUCTION

Ice cream production in the United States during January at 45,630,000 gallons set a new record output for the month, the Crop Reporting Board reports. This estimate was 5 percent more than the previous January high attained a year ago and was 17 percent above the 1954-58 average for the month.

Ice cream production declined 1 percent between December and January this winter, compared with an advance of 1 percent last winter and a seasonal increase of 2 percent between the 5-year averages for these months. January temperatures averaged above normal along the west coast, in sections of the Northern Plains, and throughout northeastern United States, but were generally below normal in the Mountain and southern states.

The milkfat test of ice cream manufactured in the United States during January averaged 11.4 percent, the same as in January 1959.

Compared with January 1959, changes in ice cream production were mixed. Output increased 3 percent in the North Atlantic Region despite a 2-percent decrease in Pennsylvania and a 7-percent downturn in Connecticut. Production increased 6 percent in New York and was substantially larger in all remaining states of the region. Output was up 11 percent in the East North Central States. The state increases ranged from 3 percent in Illinois to 24 percent in Wisconsin. Other regional gains amounted to 10 percent in the South Atlantic States and 13 percent in the South Central. All states in these two regions recorded increases, except for unchanged production in West Virginia and a 2-percent decrease in Georgia. Decreases occurred in the remaining regions. Production was off 2 percent in the West North Central States, 6 percent in the Mountain and 5 percent in the Pacific. California's output was 11 percent less than the year before.

Ice cream production was above the 5-year, 1954-58 January average in all regions of the country. Increases varied from only 3 percent in the West North Central States to 25 percent in the South Atlantic. Output was 15 percent more than average in the North Atlantic Region and 22 percent above in the East North Central. All states contributed to the gains in these two regions. Increases were 16 percent in both New York and Ohio but only 7 percent in Pennsylvania. Sharp gains were made in all South Central States, giving the region as a whole a 21 percent rise. The increases were more moderate in the West where production was 13 percent above average in the Mountain States and 12 percent larger in the Pacific. Output was 32 percent above the 1954-58 average in Colorado, 44 percent larger in Washington and only 5 percent greater in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1960

MONTH	1954-58	1958 1/	ESTIMATED		CHANGE FROM:	
	Average 1/		1959	1960	1954-58 Av.	1959
		Thousand Gallons			Percent	
January	39,130	43,179	43,425	45,630	+ 17	+ 5

1/From enumerations.

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PRODUCTION OF ICE CREAM: JANUARY 1960

STATE AND GEOGRAPHIC DIVISION	5-YEAR JANUARY AVERAGE 1954-58 1/	JANUARY			PERCENT CHANGE IN JANUARY 1960 PRODUCTION FROM:	
		1958 1/	ESTIMATED		5-YEAR AVERAGE	JAN. 1959
			1959	1960		
		Thousand Gallons			Percent	
Massachusetts	1,447	1,713	1,640	1,830	+ 26	+ 12
Connecticut	528	600	680	630	+ 19	- 7
New York	3,707	4,013	4,070	4,300	+ 16	+ 6
New Jersey	969	1,016	1,150	1,260	+ 30	+ 10
Pennsylvania	4,430	4,548	4,830	4,730	+ 7	- 2
Other N.A. States	555	600	545	595	+ 7	+ 9
NO. ATLANTIC STATES	11,636	12,490	12,915	13,345	+ 15	+ 3
Ohio	2,673	2,960	2,800	3,100	+ 16	+ 11
Indiana	1,377	1,582	1,590	1,750	+ 27	+ 10
Illinois	2,083	2,412	2,330	2,400	+ 15	+ 3
Michigan	1,900	2,136	2,000	2,270	+ 19	+ 14
Wisconsin	1,267	1,426	1,470	1,830	+ 44	+ 24
E. N. CENTRAL STATES	9,300	10,516	10,190	11,350	+ 22	+ 11
Minnesota	1,098	1,260	1,185	1,180	+ 7	0
Iowa	803	866	855	830	+ 3	- 3
Missouri	1,045	1,083	1,020	940	- 10	- 8
N. & S. Dakota	275	319	315	315	+ 15	0
Nebraska	422	568	545	565	+ 34	+ 4
Kansas	416	423	365	355	- 15	- 3
WEST NO. CENT. STATES	4,059	4,519	4,285	4,185	+ 3	- 2
District of Columbia .	370	464	440	620	+ 68	+ 41
Maryland	717	846	840	860	+ 20	+ 2
Virginia	676	700	680	715	+ 6	+ 5
West Virginia	308	347	330	330	+ 7	0
North Carolina	829	822	850	930	+ 12	+ 9
Georgia	440	454	500	490	+ 11	- 2
Florida	1,069	1,150	1,280	1,500	+ 40	+ 17
Other S.A. States	306	406	430	435	+ 42	+ 1
SO. ATLANTIC STATES	4,715	5,189	5,350	5,880	+ 25	+ 10
Tennessee	778	884	850	1,000	+ 29	+ 18
Alabama	503	481	495	610	+ 21	+ 23
Louisiana	507	558	460	590	+ 16	+ 28
Oklahoma	300	327	345	410	+ 37	+ 19
Texas	1,171	1,228	1,350	1,390	+ 19	+ 3
Other S.C. States	641	625	660	700	+ 9	+ 6
SO. CENTRAL STATES	3,900	4,103	4,160	4,700	+ 21	+ 13
Colorado	402	449	535	530	+ 32	- 1
Other Mt. States	930	1,013	1,065	970	+ 4	- 9
MOUNTAIN STATES	1,332	1,462	1,600	1,500	+ 13	- 6
Washington	660	768	820	950	+ 44	+ 16
Oregon	385	404	410	420	+ 9	+ 2
California	3,143	3,728	3,695	3,300	+ 5	- 11
PACIFIC STATES	4,188	4,900	4,925	4,670	+ 12	- 5
UNITED STATES	39,130	43,179	43,425	45,630	+ 17	+ 5

1/From enumerations.

ICE MILK PRODUCTION

January manufacture of ice milk in the United States totaled 5,555,000 gallons, the Crop Reporting Board reports. This output was 9 percent larger than in January a year ago and was 30 percent above the 1954-58 average for the month.

Production increased from January 1959 in all sections of the country except the West, where it decreased sharply. The gains were moderate in the West North Central States but substantial in all remaining regions.

Between December and January, ice milk production declined 10 percent this winter and 7 percent at this time a year ago, as compared with a 7-percent advance between the 5-year averages for these months. Output fell in all regions except the South Atlantic and the South Central, where increases were indicated. The losses were sharp in the East North Central States and in the West.

PRODUCTION OF ICE MILK, UNITED STATES, 1960

MONTH	1954-58 Average 1/	1958 1/ Thousand Gallons	ESTIMATED		CHANGE FROM:	
			1959	1960	1954-58 Av.	1959
					Percent	
January	4,269	5,167	5,095	5,555	+ 30	+ 9

1/From enumerations.

SHERBET PRODUCTION

Production of sherbet in the United States in January was estimated at 1,825,000 gallons. This was 9 percent larger than in January 1959 and was 21 percent greater than the 1954-58 average for the month. The decline of 1 percent from December to January contrasts with a gain of 7 percent between these months a year earlier and a 5-year average increase of 10 percent.

Compared with January 1959, production was larger in all regions except the South Atlantic, where it was smaller. Output decreased from December in the North Atlantic and the South Atlantic States. Increases occurred in all the remaining regions except the Pacific, where production held steady.

PRODUCTION OF SHERBET, UNITED STATES, 1960

MONTH	1954-58 Average 1/	1958 1/ Thousand Gallons	ESTIMATED		CHANGE FROM:	
			1959	1960	1954-58 Av.	1959
					Percent	
January	1,509	1,705	1,675	1,825	+ 21	+ 9

1/From enumerations.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in the United States was estimated at 2,535,000 gallons in January. This was 9 percent more than in January 1959 and 36 percent above the 1954-58 average for the month. The January output was virtually unchanged from the preceeding month although production generally shows a sharp seasonal advance between December and January. Substantial increases in Texas, Oklahoma and South Carolina were mostly offset by strong decreases in California, Illinois and Arkansas.

Compared with January a year ago, Mellorine production was up sharply in Missouri, South Carolina, Texas and Oregon. A moderate gain was reported for Illinois while production in Arkansas, Louisiana, Oklahoma and Montana was about the same as in January 1959. Output was off sharply in Alabama and California.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES, 1960

MONTH	1954-58 Average 1/	1958 1/ <u>Thousand Gallons</u>	ESTIMATED		CHANGE FROM:	
			1959	1960	1954-58 Av.	1959
					<u>Percent</u>	
January	1,861	2,238	2,325	2,535	+ 36	+ 9

1/From enumerations.

WATER ICE PRODUCTION

United States production of water ices during January was estimated at 685,000 gallons. This was 4 percent less than in January 1959, but was 16 percent more than the 1954-58 average for the month. Production advanced 10 percent between December and January, compared with a 19-percent gain between these months a year ago and a seasonal jump of 26 percent between the 5-year averages for these months. Output advanced sharply in the North Atlantic, East North Central, South Atlantic and South Central Regions, but this was partially offset by a decline in the West.

Compared with January 1959, increases were shown in all regions except the South Central and the West, where decreases were indicated. The gains were most pronounced in the West North Central and the East North Central States. A sharp loss occurred in the West.

PRODUCTION OF WATER ICES, UNITED STATES 1960

MONTH	1954-58 Average 1/	1958 1/ <u>Thousand Gallons</u>	ESTIMATED		CHANGE FROM:	
			1959	1960	1954-58 Av.	1959
					<u>Percent</u>	
January	593	699	710	685	+ 16	- 4

1/From enumerations.